



# PHILIP MORRIS

U.S.A.

100 PARK AVENUE, NEW YORK, N. Y. 10017 TELEPHONE (212) 679-1800

January 5, 1981

## FACT SHEET

### Supplementary Data For Military Accounts

#### Product Information on MERIT ULTRA LIGHTS cigarettes

PRODUCT AND UPC:	CASE	CARTON	PACK
85 Millimeter Regular	01010	11010	281012
85 Millimeter Menthol	01020	11020	281022

**PACKINGS:** 60 Cartons (12M cigarettes) per case.

**LIST PRICE:** \$3.625 per carton.

**NORMAL TERMS:** 1.25% cash discount allowed if payment remitted within 10 days after delivery or receipt of invoice, whichever is later.

**NOTE:** The 1¼% cash discount will be extended for a 30 day period on allocated shipments. Your Philip Morris representative will advise you of your allocation.

#### CASE DIMENSIONS:

Weight - 35.8 lbs.  
Case Cube - 2.6 cu. ft.  
Height - 21.9 in.  
Length - 17.8 in.  
Width - 11.4 in.

#### Special Introductory Allowance and Automatic Distribution Allowance:

1/26/81 through 2/13/81 - 25¢ per carton "Off Invoice"

2/16/81 through 2/20/81 - 10¢ per carton "Off Invoice"

1002418433